



ShoePlate™

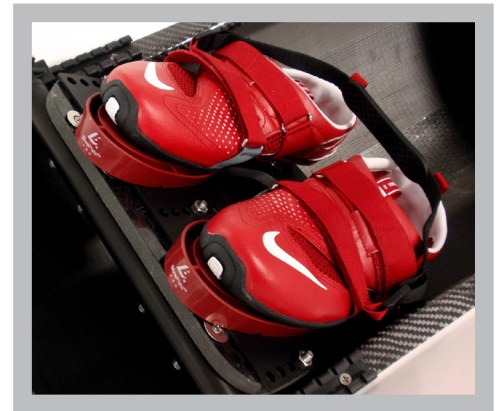
PRO 2.0

ADVANCED SPORTS ENGINEERING™

INTRODUCING THE SHOEPLATE PRO 2.0

The ShoePlate PRO 2.0 takes the proven principles of the original and delivers them in a system which is lighter, easier and faster. In 2010 the original ShoePlate PRO won over 40 International medals, including 3 World Championship and many National titles across the globe.

- V2.0 is 40% lighter;
- 20% thinner;
- 3x stronger and
- compatible with all leading rowing shoe releases for 2012.



HOW TO FIND SPEED

If a competitive advantage is what you are looking for, no matter how you chase it, the BAT Rowing Bioseries line of products and services can help you and your crews get to the finish line faster.

FEDERATION	Adopt World Class Practice	Tools for medical and support staff	World class coach support and tools for fine tuning crews
COACH	Improve leg drive timing	Individualise athlete settings	Understand athlete and movement mechanics
ATHLETE	Improve stability and force production	Make it yours - customise your stretcher for you.	Know the numbers, improve your force biomechanics, find speed.
	SHOEPLATE PRO	SHOEPLATE PRO + CUSTOM PACK	BAT CONSULTATION

WHAT SPEED LOOKS LIKE

The following shows the performance gain over a flat board using the Bioseries; ShoePlate PRO 2.0, CustomPack Shims

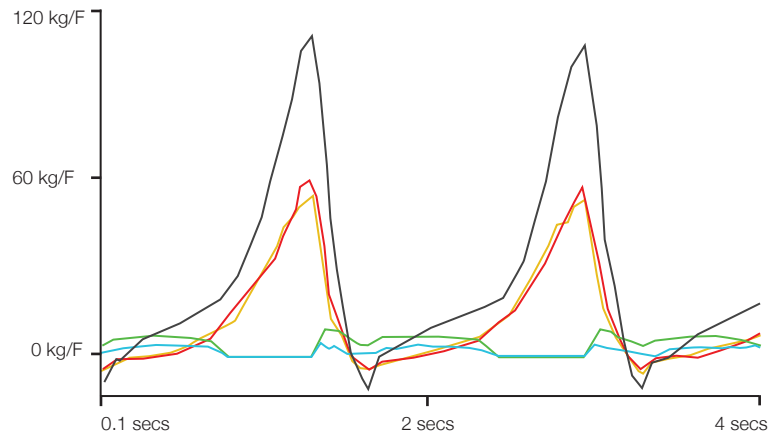
ADVANCED SPORTS ENGINEERING™

FLAT BOARD

- Forefoot bias
- Spike power production
- Difficult to control

Legend:

Grey = Total force. Red = Left forefoot. Yellow = Right forefoot.
Blue = Left Heel. Green = Right Heel

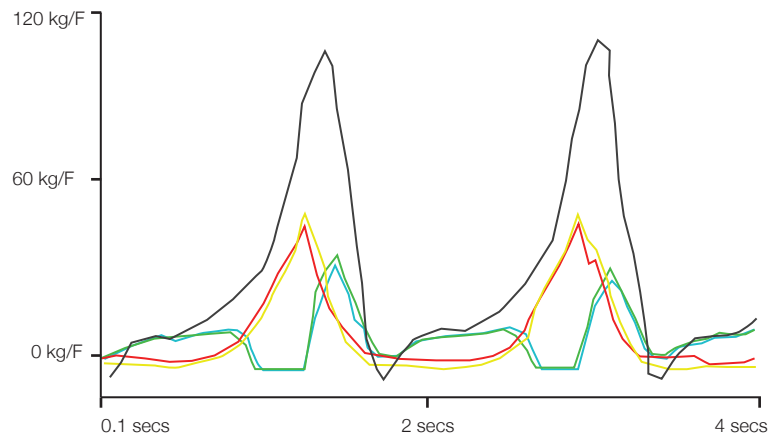


SHOEPLATE PRO

- Foot stability
- Move area under curve = more force
- Move force peak for improve stroke force
- Improve crew timing

Legend:

Grey = Total force. Red = Left forefoot. Yellow = Right forefoot.
Blue = Left Heel. Green = Right Heel

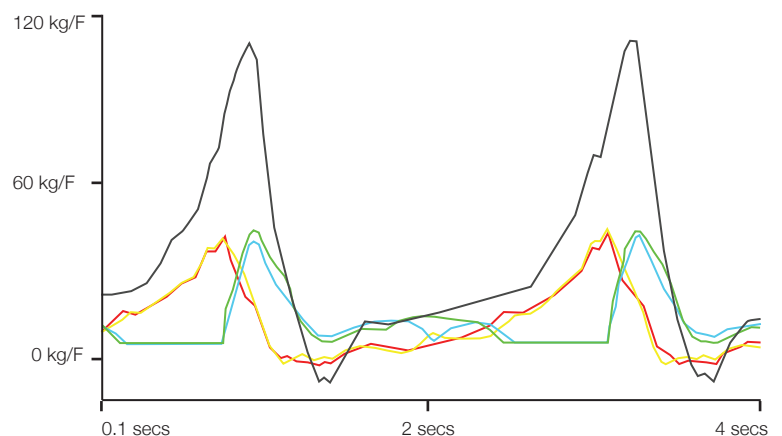


SHOEPLATE PRO + CUSTOM PACK

- Improved left/right foot balance
- Individualised settings
- More area under curve = more force

Legend:

Grey = Total force. Red = Left forefoot. Yellow = Right forefoot.
Blue = Left Heel. Green = Right Heel



WELCOME TO THE CUTTING EDGE OF SPORTS ENGINEERING.

BAT Logic's Bioseries has been created for the astute athlete looking for enhanced rowing biomechanics. Our approach is distinctive and deceptively simple: think and design from human form and function. It's why this patented, innovative set of tools redefines the interface between you and your boat.

Bioseries™



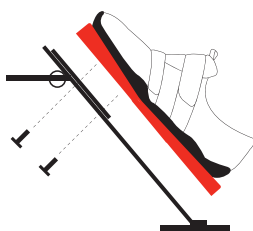
SHOEPLATE™ PRO

Tap into the potential power of your legs and apply it more efficiently with the ShoePlate Pro. Proven to shift force curves and promote effective muscle recruitment, this piece of sports engineered equipment gives your body a platform to attack the drive phase and stability to control the recovery. Our innovative thinking about the athlete-equipment interface has produced the ShoePlate PRO from which you can build the foundation for improved performance.



CUSTOM PACK™

Employ the Custom Pack's tailored range of BioShims to customize your foot posture and influence leg and pelvis symmetry on a traditional footboard or BAT Logic's ShoePlates. Commit to moving your body and the boat better by combining our expertise with your desire for optimum performance. Start here on the road to faster, smarter rowing and exploit the Custom Pack to take your traditional footboard or ShoePlates to the next level.



KEY FEATURES

- Plug and play:** Attach your shoes, bolt to your boat, and go.
- No mechanic required:** No wasted time finding bolts. Grab a screw driver, all fasteners included.
- Light as a feather:** Sports engineered design. Race strength with minimal weight.
- Highly recyclable :** Engineered with recyclable materials. To be reused, not made redundant.

BioseriesTM

Product guide



ShoePlate PRO

- Standard fitting
- Attaches like a shoe
- Increases forefoot angle by 7 degrees
- Decreases heel angle by 3 degrees
- Increases stability throughout stroke
- Provides total foot loading surface
- Increases horizontal loading
- Reduces empty movements
- Increases heel loading (glute engagement)
- Lightweight (200grams total)
- Rig them like normal shoes



CustomPack

BioShim 1.5 / 3.0

- Custom addition
- Corrects leg length
- Improves symmetry
- Start small and build

BioShim 5.0 Heel

- Custom addition
- Reduces distance heel has to fall
- Reduces empty movements
- Decreases heel 'floating'
- Increases heel loading
- Maximises Glute engagement
- Speeds up drive process
- Start small and build